FACT SHEET

Smart Full Service Event

Registration

regNow!

Event registration solutions designed by event industry professionals

Our team of seasoned event professionals has over 20 years of event experience, having launched both Spintelligent (now owned by Clarion), Hypenica (most events now owned by dmg).

The team has provided inhouse registration services to more than 500 events, and in partnership with its associated company, Touchwork, has developed an industry leading registration platform over the past 10 years.

The regNow! team is dedicated to developing consultative registration plans for each of our clients and their events in order to ensure optimal brand matching, seamless pre-event registration processes, low and no queue onsite checking an on the day registration, detailed, real-time analytics, and rock-solid post-event reporting and data management.

regNow! was established by a team of event professionals to address one of the key challenges faced by all event organizers - the efficient and cost effective delivery of registration services to medium and large scale events.

regNow!

Our Vision

To deliver the industries best turn-key registration service throughout the event cycle, from pre-event, onsite and post-event phases. We understand the registration and data needs of all key stakeholders - marketing, sales, content and operations, and of course your attendees - providing them with a frustration free registration experience.

Some of our clients

African Agri Council

AFTI

dmg::events

GAUTENG
PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

hypenica

KINETIC
Creating Business Platforms

Superb service from real professionals

- African Agri Council

More than 5000 happy visitors registered seamlessly

- African Construction Expo

regNow!

Pre Event

Our pre-event services are designed to simplify your event registration processes, and to make it easy for your attendees to register for your event. Whether a paid conference, trade show, confex or other meeting, we have pre-event solutions for you using our highly flexible, brand matched platform. We can also integrate directly with your third party registration systems if required, thereby managing as much or as little of the pre-event registration cycle.

ON-LINE REGISTRATION

Hyper flexible registration platform configured to meet complex registration requirements

ATTENDEE SUPPORT

Our dedicated customer service team is ready to support your attendees during all phases of your event

PRINT AT HOME BADGES

Flexible print-at-home badge functionality which improves check-in and attendee convenience

REAL-TIME REPORTING

Get access to all the data you need in real time before, during and after your event

80% of professional organizers planning B2B events currently use some sort of event management software.

- Frost and Sullivan

regNow!

On Site

regNow's core expertise lies in managing the onsite experience for attendees and our customers. We work with our clients to develop the onsite plan that supports both the event objectives, scale and budget. We can offer multiple hardware devices to support the registration process, including full-service desks, self-service terminals, scanners, RFID trackers, screens and more. Our promise is to ensure minimal queues, professional staffing, and the best technology to delight both your attendees and you our customer.

Check-in on arrival

Multiple check-in options tailored to your event and budget, including full service, self-service and self-scanned

Badge printing options

Flexible badge layout and configuration, including lunch ticketing, self service options and holder/lanyard options

On-the-day registrations

We offer full service on-the-day registration services, using manned and/or self service hardware

Session tracking

All our badges are barcoded allowing session scanning to provide analytical and access control support

On-site

Exhibitor lead retrieval

We provide full exhibitor lead retrieval support using our hardware scanners, or using our IOS or Android app

Hosts and staffing

Let our hosts streamline your attendee experience, providing ongoing event support

Advanced tracking

Include RFID tags and get additional data analytics regarding event performance (available Q2, 2019)

Real time reporting

Real-time and day-end reporting allows you to understand your event performance, and engage with attendees

Post Event

Once the event is over, we ensure that all data is analysed and presented in a customisable post-event report. We ensure that data is transferred to you using a variety of formats, including direct transfer to your CRM. We believe every event is unique and post event reviews allow us to continually improve our service, and help plan for the next edition of your event.

Post event report

Detailed post event data presented in the way you need it, including revisits, cross-overs and other metrics

Post-event surveys

Our platform can distribute multiple post event surveys to each attendee type as required

Data cleaning

Our data processing team will review and clean data as required. Any missing data will be researched

Debrief workshop

Our debrief workshops allow both our internal team and our customer to provide feedback

> **Overperforming businesses are 3x more likely to use event software that integrates with other core business platforms than underperforming businesses in this sector**
>
> *- Bizzabo*

regNow!

Our Team

Rudi Leitner **– Chairman**

Jason King **- CEO**

Rory Florence **- COO**

Craig Lotter **- CTO**

Meghan Gilson **- Registration Manager**

Beryl Perkins - **Finance Manager**

Contact Us

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We believe in long-term relationships, and constantly strive to do things better

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Registration

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